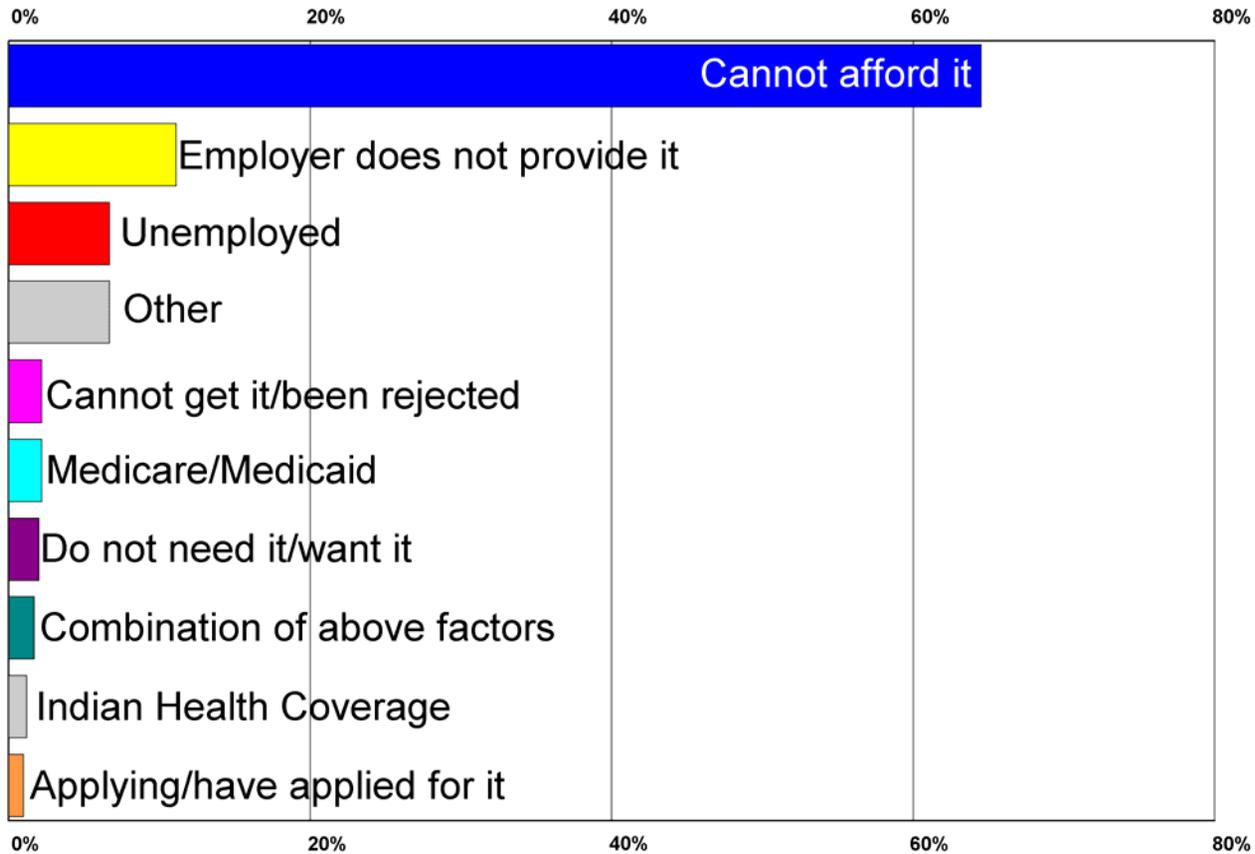


REVIEW OF REASONS FOR BEING UNINSURED

2004 Study

WHY?

Figure 3.5: Why Respondents Lack Health Insurance (n=392)



Acceptable Cost for Uninsured n=392

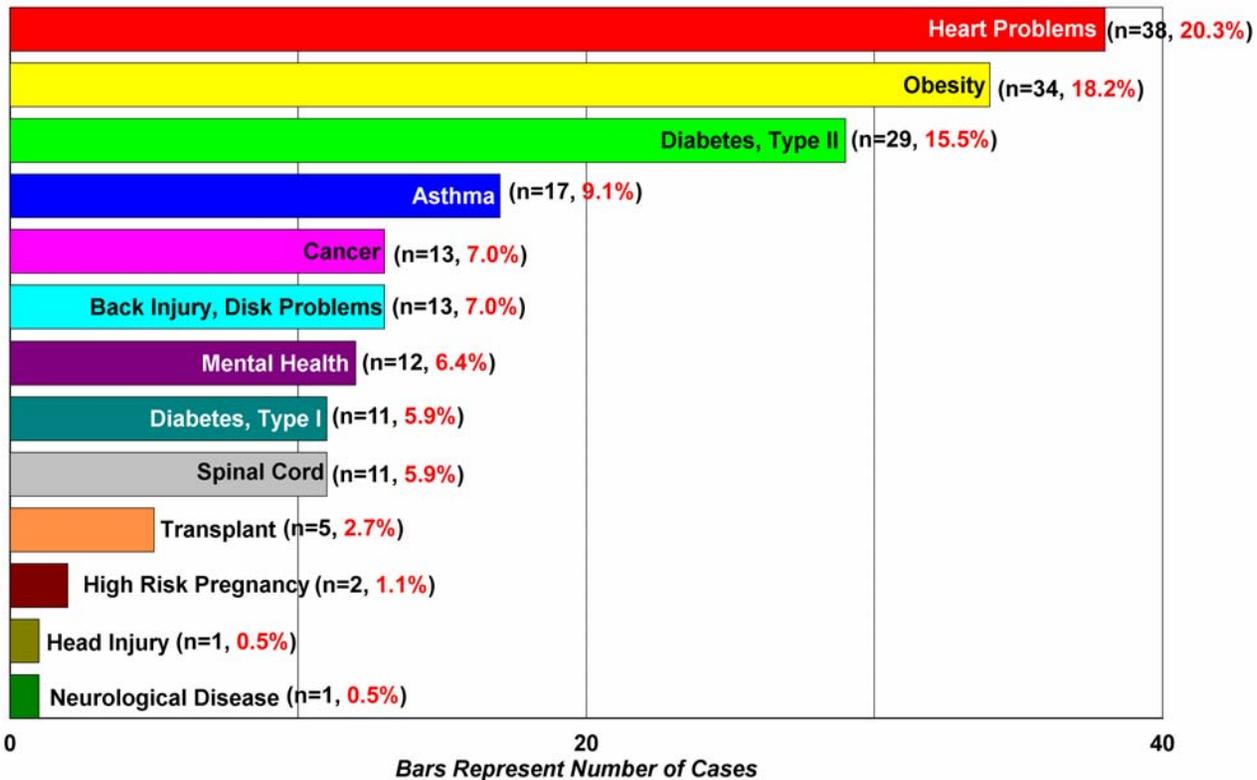
- Acceptable Level of Insurance to Uninsured - \$150 per month.
- 60.8% of respondents without insurance would be willing to pay less than \$150 per month.
- 3.8% willing to pay \$0.
- 13.0% willing to pay \$150 to \$300 per month.

What About Medical Condition as a Barrier?

97 (25%) of 392 uninsured stated that a current medical condition prevents them from obtaining health insurance.

Medical Conditions

Figure 3.9: Medical Conditions Uninsured Respondents Believe Will Keep Them From Obtaining Health Insurance (n=187)



2003 Wellmark Blue Cross Blue Shield Health Insurance Rejections (n=514)

